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Production of prototypical human (homo sapiens) faces shows systematic distortions

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## Abstract

People's sketches of human faces seem to be systematically distorted: The eyes' position is always higher than in reality. This bias was experimentally analyzed by a series of experiments varying drawing conditions. Participants either drew prototypical faces from memory (studies 1 and 2: free reconstruction; study 3: cued reconstruction) or directly copied average faces (study 4). Participants consistently showed this positioning bias, which is even in accord with facial depictions published in influential research articles by famous face researchers (study 5). We discuss plausible explanations for this reliable and stable bias which is coincidentally similar to the morphology of Neanderthals.

Neanderthal paintings

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Let's start with a small task. Please draw a prototypical face in the empty box of Figure 1, just with its essential aspects, i.e. outline, eyes, etc.!

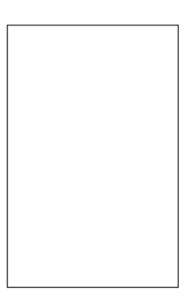


Figure 1. Please draw a prototypical face in this box!

Now, please compare your sketch with the schematized depiction of a human face shown in Figure 2, based on average craniometric data (Farkas et al 1994). Do you notice any striking differences? Are the eyes in your sketch at a considerably higher position than in the sketch of Figure 2? If you respond towards the mean of most people, this is probably the case. However, our studies show that the distorted configurations of your sketch do not reflect a lack of artistic talent, but a bias in the production of facial prototypes most people concordantly show.

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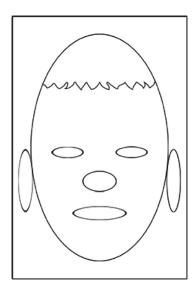


Figure 2. Schematized depiction of an average human face based on craniometric data (Farkas et al 1994)

In order to draw a human face, we need to recall a representation of a typical instance, a "prototype", of the class "human faces". Prototypes are usually defined as results of principal components (Basri 1996) or as averages of all encountered exemplars of a class (Burton et al 2005). Both approaches cannot really explain why producing prototypes of such a frequently encountered object class should yield systematically distorted results.

Here we try to investigate the conditions and the reliability of this effect under different drawing conditions. Our studies' methods are summarized in Table 1.

Table 1. Method specifications of our studies

Study No.	Study title	N	Procedure
#1	Free reconstruction	41	Drawing the prototype of a face on a blank A4 paper
	of faces (sheet on a		located on a desk
	desk)		
#2	Free reconstruction	38	Drawing the prototype of a face on a blank A4 paper

	of faces (sheet on		located on the wall at eye level to avoid artificial
	the wall)		effects based on perspective distortion
#3	Cued	106	Two average faces (female and male) presented to the
	reconstruction of		participants for 30 s. Task: Depicting these faces from
	faces		memory
#4	Copying of faces	21	Copying two average faces (female and male)
#5	Highly cited face	3	Measurement of faces appearing in influential face
	depictions		research articles (Bruce & Young 1986; Ellis & Lewis
			2001; Gobbini & Haxby 2007)

Depicted faces in all studies showed systematic distortions regarding the position of the eyes: eyes were consistently located at higher positions than in average faces (Figure 3). We statistically test these deviations by using the ratio of the distance between the *endocanthion* (tear duct) level and the *gnathion* (tip of the chin) divided by the distance between the *vertex* (highest point of the head) and the *gnathion*. This measure was then compared with the average eye position ratio determined in craniometric studies (i.e. .477, see Farkas et al 1994) using two-tailed one sample *t*-tests. In those studies using average faces as models (study 3 and 4), the average eye position ratio of the drawings was compared with the eye position ratios of the model faces (.488 for male and .473 for female faces). Table 2 summarizes the results of the inferential analyses.

Table 2. Summarized results.

Study No.	Mean eye position	Mean deviation	$T_{ m df}$	p	Effect
	ratio (SD)	from average face			size
#1	.570 (.073)	.093	$T_{40} = 8.1$	<i>p</i> < .001	<i>d</i> = 1.27
#2	.531 (.115)	.054	$T_{37} = 2.9$	<i>p</i> < .01	d = 0.47

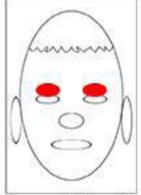
#3 (male)	.565 (.062)	.077	$T_{105} = 12.8  p < .00$	1   d = 1.25
#3 (female)	.564 (.068)	.091	$T_{105} = 13.9  p < .00$	1 $d = 1.35$
#4 (male)	.538 (.044)	.050	$T_{20} = 5.2$ $p < .00$	1   d = 1.13
#4 (female)	.536 (.046)	.048	$T_{20} = 4.7$ $p < .00$	1   d = 1.03
#5	.539 (.020)	.062	$T_2 = 4.7$ $p < .03$	d = 3.15
			(Z = 3.1)	



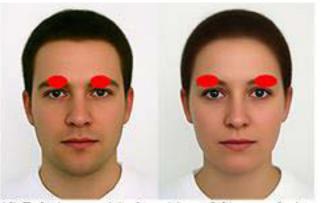
(a) Examples for sketches from study 1



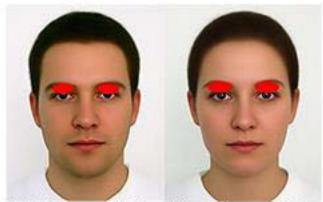
(b) Relative empirical position of the eyes derived from study 1 superimposed on a sketch based on craniometric data (Farkas et al., 1994)



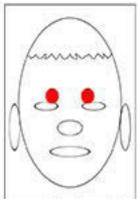
(c) Relative empirical position of the eyes derived from study 2 superimposed on a sketch based on craniometric data (Farkas et al., 1994)



(d) Relative empirical position of the eyes derived from study 3 superimposed on the model faces (average faces stem from Gründl, 2013, reproduced with permission of the author)



(e) Relative empirical position of the eyes derived from study 4 superimposed on the model faces (average faces stem from Gründl, 2013, reproduced with permission of the author)



(f) Relative empirical position of the eyes derived from study 5 superimposed on a sketch based on craniometric data (Farkas et al., 1994)

Figure 3. Illustrations of averaged results.

The results of our studies show that most people — even famous face researchers (study 5) — are susceptible to the mentioned bias, and thus, produce distorted depictions of faces. Several explanations for these distortions seem plausible. (1) "hair as hat" hypothesis: People do not account for the area of the hair as part of the head, but as a kind of "hat", thus mentally locating the eyes towards the top of the face. (2) "head as box" hypothesis: The convexity of the forehead is not taken into account, so the top of the head is identified lower. (3) "face from below" hypothesis: Babies' first visual experiences of faces are made by an extreme perspective from bottom up affecting mental representations (for a more extensive discussion of this hypothesis see Wirth & Carbon 2010). Follow-up analyses revealed that the relative length of the depicted faces in studies 1-4 is significantly reduced compared to the average (model) face(s) (Ts < -2.2, ps < .05) whereas the hairline is in a proper relative position (0 >  $T_S$  > -1.8,  $p_S$  > .05) causing a reduced height of the forehead. This rather supports the "head as box" hypothesis than the "hair as hat" hypothesis". Due to their low foreheads, participants' depictions are incidentally similar to the morphology of Neanderthals (Thompson & Illerhaus 1998), our sister species, which, we thought, became extinct about 30,000 years ago (Harvati 2010). However, as long as our production of faces is distorted so clearly, Neanderthals live on, at least in our depictions.

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